



MARTA Army Launching Operation CleanStop

Monday, October 17, 2016

WHAT: Crowd-funding trash cans at East Point bus stops

WHO: MARTA Army

WHEN: October 19th

WHERE: East Point, GA

We are excited to announce the Operation CleanStop, a crowd-funding program for trash cans at 300 MARTA bus stops. Every bus stop that reaches \$200 will receive a trash can, which will be periodically serviced by the city. There will be a launch party on October 19th at Oz Pizza in East Point (2895 Main St.) starting at 6:30 PM.

On Monday October 3rd, the City of East Point City Council approved a Memorandum of Understanding with the MARTA Army. The City of East Point has agreed to install and service the trash cans funded by the community.

Over the last week, we have already collected \$1,300 from 30 individual donations. Three bus stops are already fully funded. Local residents, businesses and associations can make a donation towards the bus stop of their choice until November 17th. This program will enable the community to beautify their neighborhoods and improve the MARTA ridership experience.

Crowd-funding page: www.cleanstop.org

Event page: <https://cleanstop.eventbrite.com>

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