



MARTA Army to host final event before schedule change

Wednesday November 11th, 2015

WHAT: MARTA Army initiative announcement

WHO: MARTA Army www.martaarmy.org

WHEN: Tuesday, November 17th, 2015

WHERE: JoyStick GameBar, 427 Edgewood Ave. Atlanta, GA, 30312

The MARTA Army is excited to announce its next event on Tuesday, November 17th, beginning at 6:30, at JoyStick on Edgewood. At this event, we will engage volunteers (soldiers) to adopt bus stops by providing laminated signs with route and schedule information. We will also announce the Army's next initiative – engaging MARTA riders to improve the feedback mechanism that brings citizens closer to the agency and its employees.

In the last six weeks, MARTA Army soldiers have adopted more than 130 bus stops across the region. These bus stops have become gateways into the transit system, attracting and retaining potential and current riders. MARTA will change its schedules on December 12th. The Army is mobilizing to update the signs at affected bus stops.

<https://www.eventbrite.com/e/marta-army-final-event-before-service-changes-tickets-19448156961>

About MARTA Army

The MARTA Army is a grassroots organization engaging citizens across the region to improve the MARTA ridership experience in their own neighborhoods. We are fully independent from MARTA and we have an excellent working relationship with the transit agency that serves 440,000 riders each day.

Find out more about the MARTA Army

www.martaarmy.org

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