

Honoring Exceptional Front-Line MARTA Employees

Tuesday, April 18, 2017

WHAT: Hosting the second annual MARTA Kudos Award Ceremony

WHO: MARTA Army www.martaarmy.org

WHEN: Thursday, April 20, starting at 6:30 PM.

WHERE: Mother Bar, 447 Edgewood Ave SE

Over the last three months, more than twenty MARTA employees have been nominated for the MARTA Kudos award. We had asked MARTA riders to identify frontline employees (bus operators, janitors, station agents, etc.) who had demonstrated great valor in the line of duty. We are excited to host the second annual MARTA Kudos award ceremony in their honor.

At the black-tie ceremony, every nominated MARTA employee will receive the prestigious Medal of Kudos (see picture attached). In addition, we have communicated the nominations to MARTA's Customer Service Department to reward the employees internally. Finally, a Panel of judges including Michael Majette, head of the Amalgamated Transit Union, Local 732, Donna DeJesus, head of MARTA's Customer Care Center and Dr Kari Watkins, Professor at Georgia Tech, will select a winner, who will also the Grand Kudos Prize: a gift card.

The purpose of the MARTA Kudos program is to recognize the work and dedication of exceptional MARTA employees. MARTA employees work hard to keep Metro Atlanta moving, especially as <u>ridership increased by 45%</u> following the flaming collapse of Metro Atlanta road infrastructure.

About MARTA Army

The MARTA Army is a grassroots organization engaging citizens across the region to improve the MARTA ridership experience in their own neighborhoods. Through our <u>adopt-a-stop</u> program, more than 400 volunteers have placed laminated signs with route and schedule information at bus stops throughout the Atlanta Region. We have also <u>crowd-funded</u> trash cans at 100 bus stops in East Point, GA. We are fully independent from MARTA and we have an excellent working relationship with the transit agency that serves 440,000 riders each day.



Figure 1 - Medal of Kudos



Figure 2 - MARTA worker receiving Medal of Kudos

Find out more about the MARTA Army www.martaarmy.org

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