

FOR IMMEDIATE RELEASE  
Dec. 2, 2019

Contact: Saba Long  
404.855.1790

## **MARTA Army Hosts Discussion on Improving Transit Bus Service in Metro Atlanta**

Atlanta --MARTA Army, the grassroots transit advocacy group, will host a panel discussion **Wednesday, December 4 at 6:30 p.m.** with transit and transportation leaders in the metro region for the final installment of its book club on *Better Buses, Better Cities: How to Plan, Run, and Win the Fight for Effective Transit* by Steven Higashide.

The event is open to the public and will take place at the Atlanta City Studio, 99 Broad St. SW in Downtown Atlanta. Panelists and the public will review key improvements described in the book that make the bus a competitive transportation mode, and discuss how jurisdictions, transit agencies, and citizens in the Atlanta region can collaborate to turn these improvements into reality.

Panelists include:

- Collie Greenwood, MARTA, Chief of Bus Operations
- Jennifer Larosa, ATL/SRTA, Senior Government and External Affairs Officer
- Odetta MacLeish-White, TransFormation Alliance, Managing Director
- Jacob Tzegaegbe, Senior Transportation Policy Advisor, Office of Mayor Keisha Lance Bottoms

“Improved bus service can make our cities better places to live for all citizens and help address some of America’s deepest social and environmental problems,” writes Higashide. “But, there is an enormous mismatch between how badly American cities need good bus service and how committed their leaders are to providing it.”

Attendees can register online at: <http://bit.ly/BBBspanel>.

### **About MARTA Army**

MARTA Army, Inc. is a 501c(3) grassroots organization that improves the transit ridership experience by recruiting and mobilizing people and organizations to take ownership of their local transit infrastructure and improve their ridership experience. The MARTA Army’s vision is an Atlanta region where local input and action inform and create the ideal transit experience. The MARTA Army’s initiatives include: Operation TimelyTrip, which has provided laminated schedules and access to real-time bus arrivals for nearly 200 MARTA bus stops in the Atlanta region; Operation CleanStop, the largest non-space-specific transit crowdfunding campaign for new trash cans at more than 60 MARTA bus stops in East Point, GA; MARTA Kudos, a celebration of MARTA employees nominated based on passenger online feedback; Operation

Relief, providing volunteers to assist MARTA staff during exceptional situations such as the I-85 bridge collapse or the Georgia Dome implosion; and Mobile Youth Atlanta, promoting the use of MARTA by youth and families.